AI TOOLS FOR HOMESCHOOL LEADERS

TEXT & CONVERSATION AI

Best for writing, brainstorming, problem-solving, planning

ChatGPT (Open AI)

What it does: Versatile AI assistant for writing, coding, brainstorming, and creative tasks
Best for leaders: Drafting emails, creating content, brainstorming ideas, general Q&A
Cost: Free version available; paid version ($20/mo) is faster with more features
Key feature: Great all-purpose tool; conversational and easy to use.

Claude (Anthropic)

What it does: Conversational AI similar to ChatGPT with strong writing abilities
Best for leaders: Long documents, complex analysis, maintaining natural tone in communications
Cost: Free version available; paid version ($20/mo) offers more usage
Key feature: Excellent at understanding context and maintaining natural tone

Gemini (Google)

What it does: Google's AI assistant integrated with Google Workspace
Best for leaders: Works well with Google Docs, Sheets, Gmail
Cost: Free; premium version with Google One subscription
Key feature: Seamless integration if you already use Google tools

Perplexity

What it does: AI-powered search engine that provides sourced answers
Best for leaders: Quick research, finding current information, getting cited answers
Cost: Free version available; Pro version ($20/mo) for unlimited searches
Key feature: Provides sources for its answers, making fact-checking easier

Copilot (Microsoft)

What it does: Microsoft's AI integrated across Office 365 suite
Best for leaders: Working within Word, Excel, PowerPoint, Edge browser
Cost: Included with some Microsoft 365 subscriptions; standalone options available
Key feature: Seamless if your group uses Microsoft tools

RESEARCH & ORGANIZATION

NotebookLM (Google)

What it does: Upload documents and have AI help you understand, summarize, and discuss them
Best for leaders: Understanding policies, summarizing meeting notes, creating study guides from documents
Cost: Free
Key features: Creates a podcast-style audio summary of your documents; keeps AI focused on YOUR content

PRESENTATIONS & DOCUMENTS

GAMMA

What it does: Creates polished presentations, documents, and webpages using AI
Best for leaders: Quick professional-looking presentations for meetings or training
Cost: Free tier available; paid plans for advanced features
Key feature: Generates entire presentation decks from a simple prompt

IMAGE GENERATION

MIDJOURNEY

What it does: Creates high-quality, artistic images from text descriptions
Best for leaders: Event flyers, social media graphics, creative promotional materials
Cost: Paid subscription required (starts approx. $10/mo)
Key feature: Known for beautiful, artistic results; NOTE: requires Discord account

IDEOGRAM

What it does: AI image generation with superior text/typography handlings
Best for leaders: Graphics that include readable text (posters, announcements, social posts)
Cost: Free tier available; paid plans for more generations
Key feature: Better at including readable text in images

VIDEO GENERATION

SYNTHESIA

What it does: Creates professional videos with AI avatars speaking your script
Best for leaders: Training videos, announcements, consistent messaging without filming
Cost: Paid subscription (business-focused pricing, starts ~$29/mo)
Quick tip: Higher investment but polished results; good for groups needing regular video content

SORA

What it does: Creates realistic video clips from text descriptions
Best for leaders: Promotional videos, social media content, visual storytelling
Cost: Available through ChatGPT Plus/Pro subscriptions
Key feature: Cutting-edge technology; generates detailed video from natural language prompts

AUDIO GENERATION

SUNO

What it does: Creates complete original songs with lyrics, vocals, and instrumentation from text prompts
Best for leaders: Theme songs, background music, fun group activities, jingles
Cost: Free tier available; paid plans for commercial use and more generations
Key feature: Generates full songs by describing theme, mood, genre, or style

ELEVENLABS

What it does: Advanced text-to-speech with natural-sounding voices in 70+ languages
Best for leaders: Audio announcements, accessibility features, narration
Cost: Free tier available; paid plans for extended use
Key feature: Incredibly realistic voices; can adjust tone and emotional intent